TerraSell India - Merchant Onboarding Form

Please fill in the following details accurately. This form is required to initiate your onboarding process with TerraSell India. All information provided will be kept confidential and used solely for partnership purposes.

Section 1: Merchant Information

Business Name	
Owner/Authorized Person Name	
Business Type (Retail/Services/Manufacturer)	
Business Address	
City	
State	
PIN Code	
Phone Number	
Alternate Contact Number	
Email Address	
Website (if any)	
Business Registration Number (GST, MSME, etc.)	
Years in Business	

Section 2: Service/Product Details

Category (Real Estate, RO Systems, Services, etc.)	
Description of Products/Services Offered	
Target Customer Segment	
Price Range of Products/Services	
Warranty/Guarantee Offered (if applicable)	
Service Areas (localities/cities)	
Preferred Listing Date	

Section 3: Deal Details

Commission/Revenue Share Offered to TerraSell (%)	
Minimum Deal Value (if any)	
Discounts/Offers for TerraSell Customers	
Mode of Payment (Online/Offline/Cash)	
Expected Payment Cycle (Weekly/Monthly)	
Any Special Terms or Conditions	

Section 4: Document Checklist

- Copy of Business Registration Certificate
- Government-issued ID of Owner/Authorized Signatory
- Address Proof of Business
- Cancelled Cheque/Bank Details
- GST Certificate (if applicable)
- Product/Service Brochure or Catalog (if any)

Section 5: Terms & Conditions

By signing this agreement, the merchant agrees to the following terms and conditions:

Payment & Contractual Rights:

1. Merchant must pay agreed commission to TerraSell on time.
2. TerraSell reserves the right to void the contract at any time without prior notice if necessary.
3. This agreement does not constitute an exclusive partnership unless otherwise agreed in writing.

Data Protection & Customer Rights:

1. Merchant is strictly prohibited from sharing customers' personal details with any third party.
2. Merchant shall not use customer information to initiate direct deals; if found, TerraSell will terminate the partnership immediately.
3. Prices listed through TerraSell must not exceed offline market rates to ensure fair customer treatment.

Service & Product Quality:

1. Merchant must maintain high standards of service/product quality.
2. Repeated customer complaints or poor service may result in delisting or termination.
3. TerraSell is not responsible for any product damage caused during service or handling by the merchant.

Communication & Operations:

1. Merchant must respond to TerraSell or customer inquiries within 24–48 hours.
2. Merchant should update TerraSell regarding availability of products/services regularly.
3. Merchant must comply with all applicable local laws, including licenses and tax requirements.

Dispute & Termination:

1. In case of disputes, both parties agree to resolve matters amicably or through arbitration.
2. In non-urgent cases, either party may terminate the agreement with a 7-day written notice.

Additional Terms & Conditions from Merchant Side (if any):

I hereby declare that the information provided above is true and correct to the best of my knowledge. I agree to the terms and conditions of TerraSell India.

Signature: _____ Date: _____

Name: _____ Designation: _____

TerraSell Office Use Only

Merchant Code	
Date of Onboarding	
Onboarded By	
Verification Status	
Verified By	
Approval Status	
Contract Expiry Date	
Notes/Remarks	

TerraSell Authorized Signatory

Name: _____

Signature: _____

Date: _____